

Intellectual Property

A Survey of the Law

Intellectual Property

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PROFESSOR OF LAW

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Preface

Many of my students — even the best and brightest — have struggled to understand intellectual-property casebooks. The casebooks, they complain, are just too dense and too nuanced. Thus began this project. I sought to create a casebook that explained the fundamentals of intellectual property in a way that would be accessible to students, and at the same time, would provoke thoughtful analysis and discussion. I interviewed students and conducted anonymous surveys. What worked and what did not? The answers quickly became apparent. Students wanted understandable prose, with a strong emphasis on key concepts and terminology. They wanted lots of examples with explanations. They wanted the questions that followed a case to focus on what to take away from the case. They wanted a few additional questions that went beyond the case, but not a lot of extraneous notes. They wanted a reader-friendly format (font and space on the page). They wanted concise summaries at the end of each chapter. And more than anything—they wanted the law upfront and clearly stated.

My efforts culminated in this casebook. It is by no means a book for everyone. It is by no means perfect. Yet for those seeking an accessible starting point for understanding intellectual property, I am hopeful that this book will serve that end.

Best regards,

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